

MONOGRAM LOGO DESIGN

BENJAMIN ROWE ARCHITECTURE

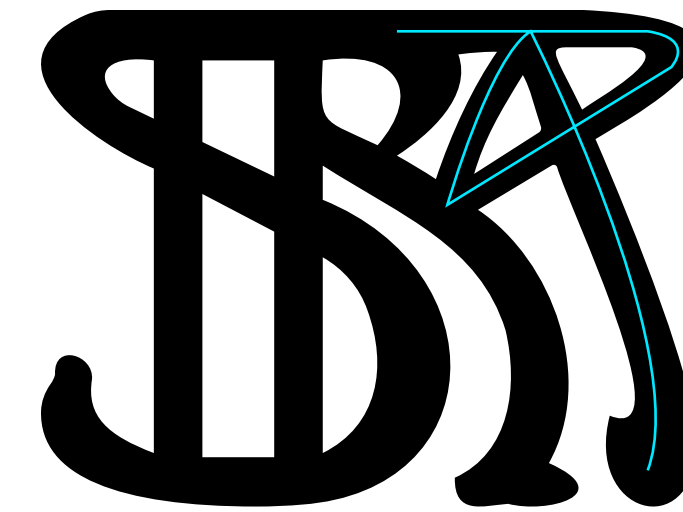
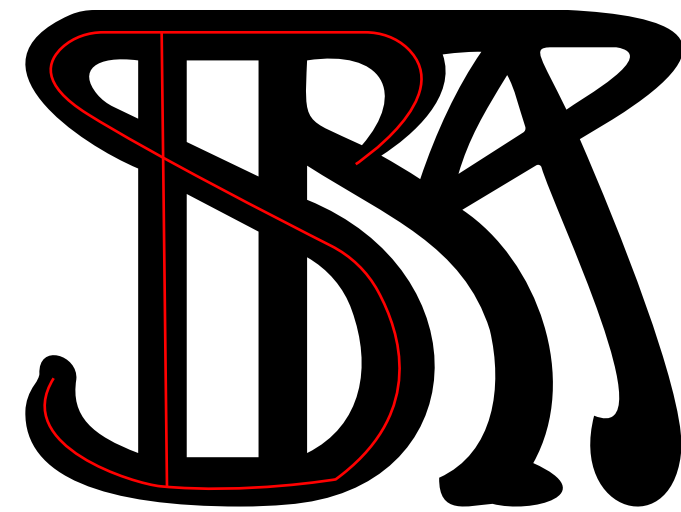
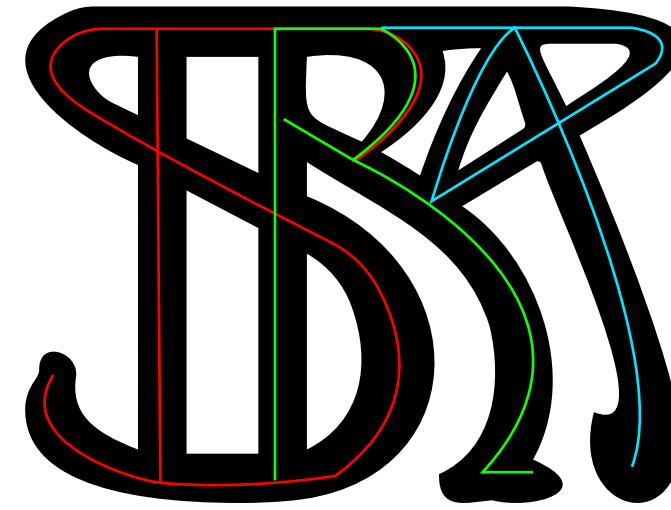
by Alessandro Arese Visconti

THE MONOGRAM



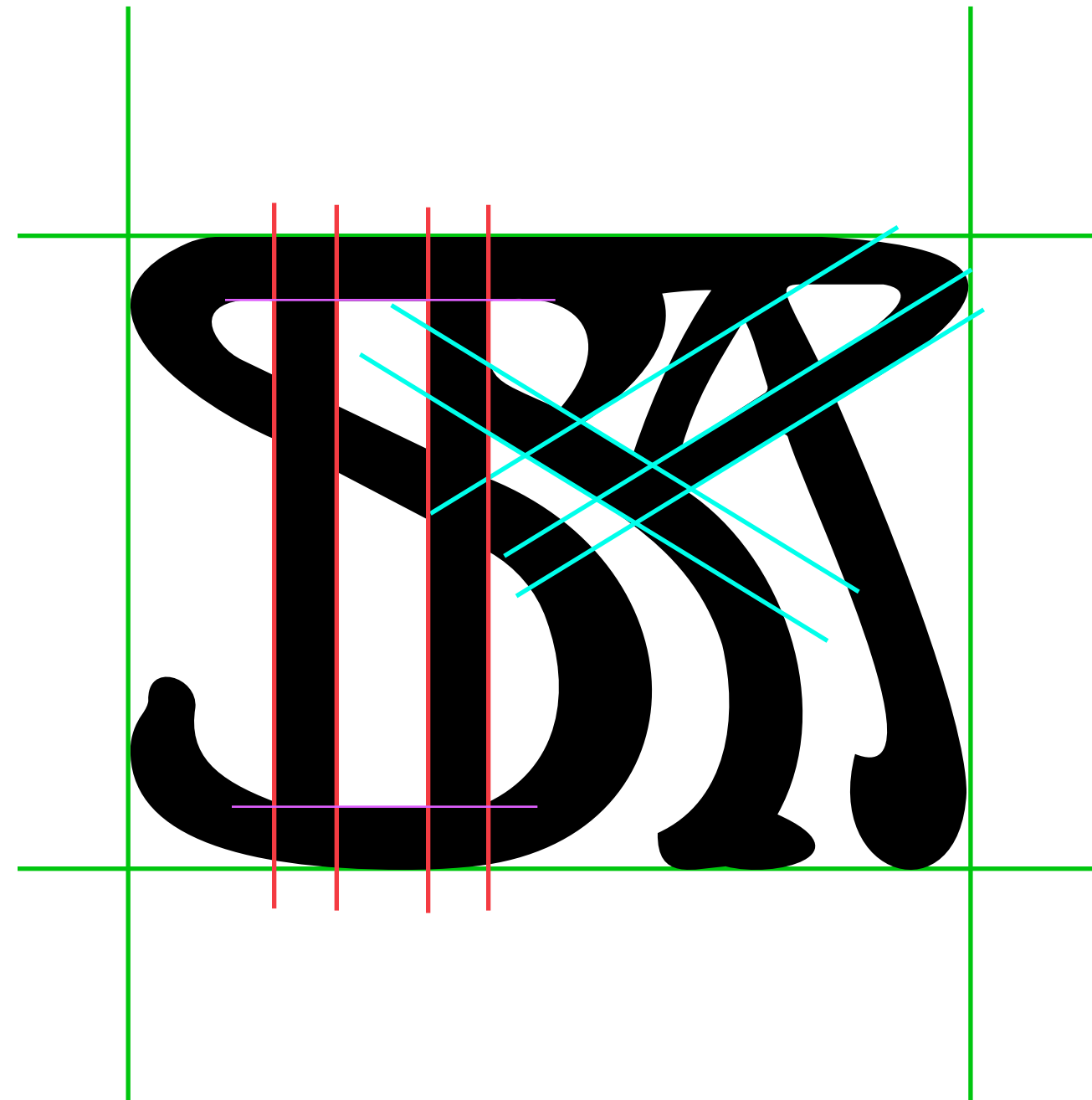
Inspiration: Arnold Böcklin famous Art Nouveau typeface
Characteristics: Traditional but with a look to the future, feminine, nature oriented and artistic.

THE COMPOSITION



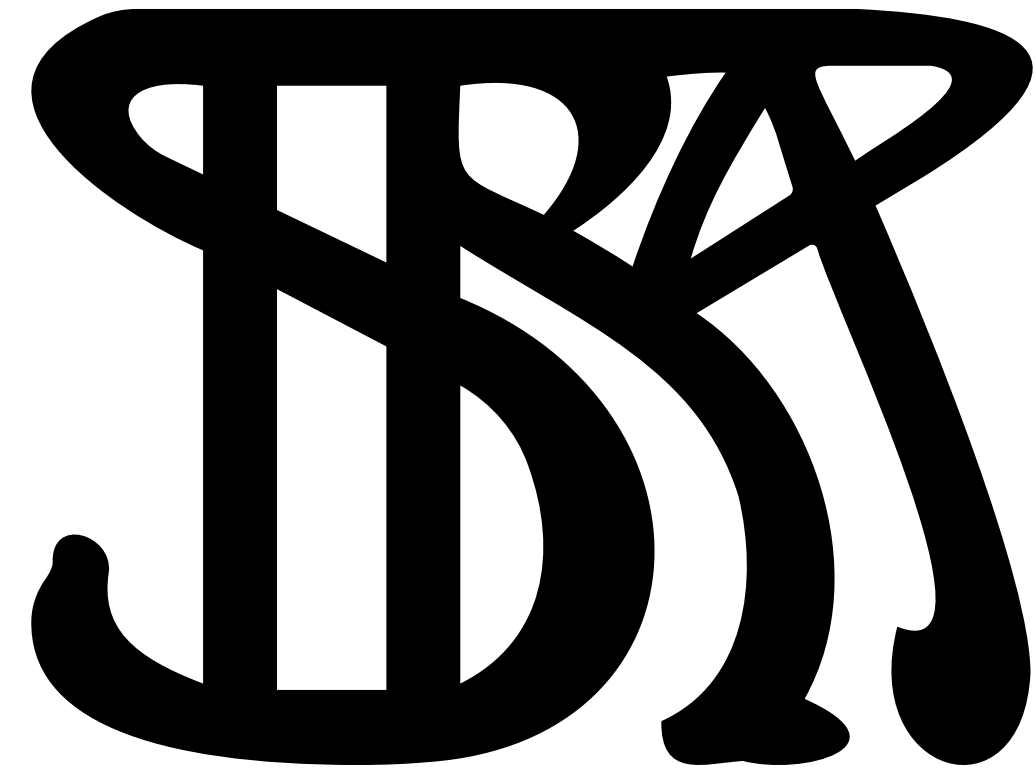
The monogram is visible at first glance as a sinuous abstract shape but, with greater attention, the letters that compose it are recognisable.

OPTICAL COMPOSITION



The optical composition of the logo allows its dynamic and harmonious vision.

RESIZING



The logo can be resized to multiple sizes.

MOCKUP APPLICATION

